

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of
Inventor(s):
Dennis E. Parham

Merchandising Display Track
Device Of Multiple-Piece
Construction

US Patent No.: 6,325,221

Issued: December 4, 2001

Serial No.: 08/967,381

Filed: November 8, 1997

Group Art Unit: 3634

Examiner: Tran, Khoa.

I hereby certify that this correspondence is
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Date: November 10, 2003

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Sir:

AFFIDAVIT OF MARK A. HIGGINS

State of Georgia

County of Gwinnett

Mark A. Higgins, being duly sworn, and having
personal knowledge of the facts set forth herein, hereby
deposes and says that:

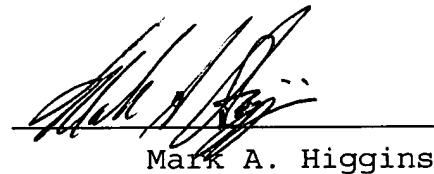
1. Prior to 1998 Mr. Dennis E. Parham and I were
employed by The Mead Corporation.
2. While employed by The Mead Corporation Mr.
Parham and I worked together for a number years to

manufacture and market various merchandising display products.

3. During the 1990s The Mead Corporation divested itself of several of its businesses, and in 1998 divested itself of its display business which is now Display Industries, LLC.

4. While rumors of the divestment of the display business were circulating, Mr. Parham became concerned and eventually disgruntled.

5. Prior to the divestment, when the divestment was imminent, Mr. Parham left The Mead Corporation to work for a competitor to the display business of The Mead Corporation and a direct competitor to Display Industries, LLC.



Mark A. Higgins

Sworn before me this 5 day of November, 2003.

CYNTHIA A REEVES
Notary Public, Fulton County, GA
My Commission Expires January 16, 2007



Cynthia A. Reeves
Notary Public